

## "Powering Industry for over 40 years"



## Opening & Outline

- Company History
- Outline
  - Our People
  - Our Capabilities
  - Our Experience & Strategy
- Closing Comments



Q&A



### Company History

- 1970's Sound research then "Sonic Barrier"
- 1980's Forestry legislation led to development of sound proof operator enclosures for pulp and paper mills
- 1990's Products expanded to: People, mechanical & electrical enclosures
- 2000's Steady growth & capabilities expansion





### Detailed Outline

- Our People "Who we are and why we are proud to serve industry."
- Our Capabilities "Our credentials and how we perform our work"
- Our Experience & Strategy
   "Our experience, product portfolio, and supply chain strategy"



Close





 Open
 People
 Capabilities
 Experience & Strategy
 Close

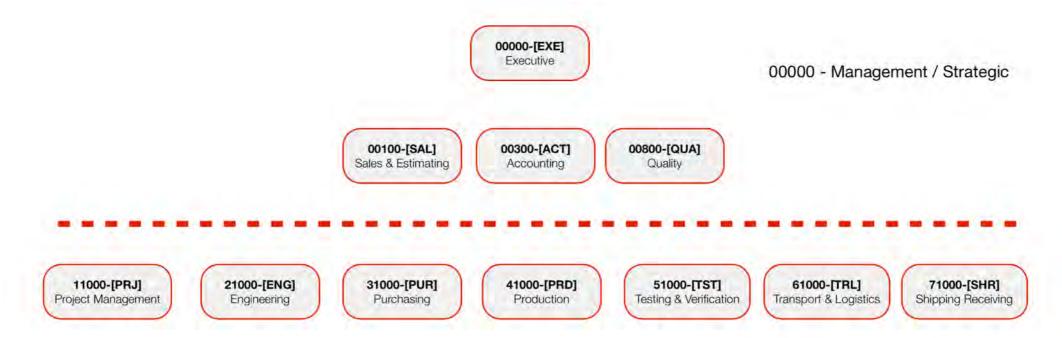


## Our People





### Organizational Chart



#### Management / Strategic

- Matei Ghelesel, President & COO
- Stan King, Director of Sales
- Sohrab Jilavi, Sales & Estimating
- Paul von Huene, Alberta Sales
- Lavinia Frentiu, Senior Accountant
- Debbie Rutherford, Controller
- Nathan Boldt, Quality Manager

#### Technical / Operational

- Paul Stopp, Engineering Manager
- Karen Regehr, Purchasing Manager
- Aaron Ma, Production Manager (Electrical)
- Kurtis / Evan , Production Manager (Mechanical)
- Chris King, Testing & Verification
- Andrew Charles, Transport & Logistics
- Chico Kumar, Shipping / Receiving



#### Vision

- To be North America's Industry leader in delivering engineered modular enclosure solutions.
  - People will be proud to work at Sonic- "We strive to create opportunities for our people to learn and grow and we will reward success"
  - Customers will ask more of us "By studying the needs of our customers and delivering on all of our commitments Sonic will be an integral part of their success"
  - We will be regarded as integral to industry "We will play an active role in developing our industrial base and participate in projects that contribute to growing our economy"



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#### Values

**SAFETY** "We hold paramount the health and safety of our people"

**People** 

**QUALITY** "We don't ship hardware, we ship our reputation. We take pride in the craftsmanship of our products"

**INTEGRITY** "We conduct ourselves with honesty, fairness and operate in a transparent manner to instill confidence in our customers"

**EXCELLENCE** "We work collaboratively, we seek to innovate, we set high standards, we thrive on challenges and we celebrate our accomplishments"











#### Performance Incentive Plan

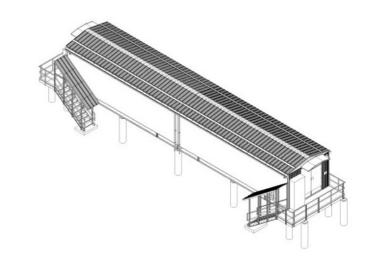
#### PERFORMANCE INCENTIVE PLAN "Attitude & Pride Drive Results"

- **SONIC VALUES** Demonstrating the Sonic Values on a daily basis is the most important component of the new PIP; 32% of the overall grading comes from these 8 key attributes. This is rooted in the belief that attitude and pride drive results; if we can change our thinking then our actions will quickly follow suit
- SONIC QMS "Sonic Enclosures is an ISO 9001 certified company that requires the company to embrace continuos learning and maintain its certification on an annual basis. The PIP has been designed to provide alignment to our quality goals. This component of the PIP is worth 28% of the overall grading
- SONIC PRODUCT ARCHITECTURE Sonic's products and corresponding engineering designs and drawing packages are divided into functional categories. These categories have been selected based on methodologies used by the Army & Navy which provide alignment on the raw materials, processes and tools used to create the sub-assembly of the building. 22% of the overall grade for the PIP is based on technical knowledge



Close







#### Town halls & Proud Employees

- At Sonic we believe in an open and transparent work environment so we conduct town halls on a quarterly basis as a minimum.
- Our most recent employee survey had over 85% of our staff score an 8 or better on their level of pride to work @ Sonic.
- "Attitude & Pride Drive Results"
  has become one of our mantras
  and our customers have certainly
  felt the positive changes we've
  made over the past 2 years.







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#### Customer Testimonials

- TRANS CANADA "It was a pleasure to work with you on this project" Robert Jones, Vice President Keystone Pipelines
- BANTREL "Thank you for the hardwork and dedication to our Project"

Mark Griffiths, Buildings Manager, Kevin Doucette, Buyer, Tara Wilson, Buildings Coorinator, Jim Rustami RE

• **BECHTEL** "Please extend our thanks to all your team for the coordination from your engineers, craftsmanship from your builders, ownership and commitment from each of your team to deliver a high quality product bearing Sonic's name"- John Baily, Regional Chief Engineer & Allan Stewart, Project Procurement Manager



Open People Capabilities Experience & Strategy Close



## Our Capabilities



Open People Capabilities Experience & Strategy Close



## Sonic & Tier I Supplier Facilities

- Sonic-Head Office
- Synergy- Head Office
- Brenco- Head Office
- Kayson- Head Office
- Sonic-Remote Storage
- Sonic-Near Shore Storage
- Sonic- Water Front Access
- Sonic-Westbay



















### Certifications

- ISO 9001
- Canadian Welding Bureau
- Det Norske Veritas
- A660
- Manufacturing Industry
   Occupational Safety Alliance of BC
- Association of Professional Engineers & Geoscientists of BC
- Federal Motor Vehicle Safety Standards















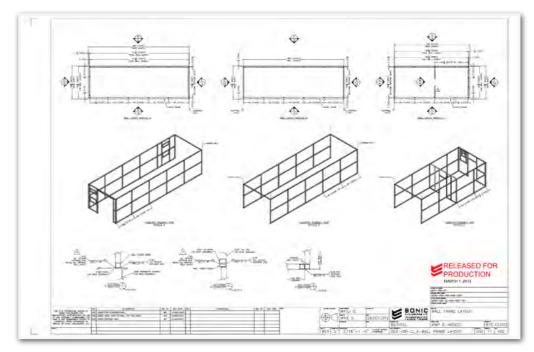
# Tools & Systems [Design]

Auto CAD



Solid Works



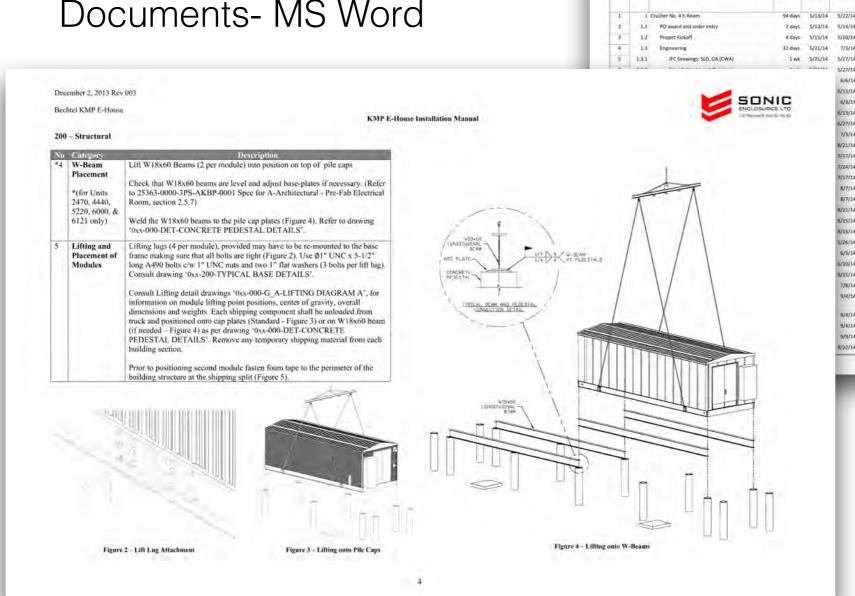


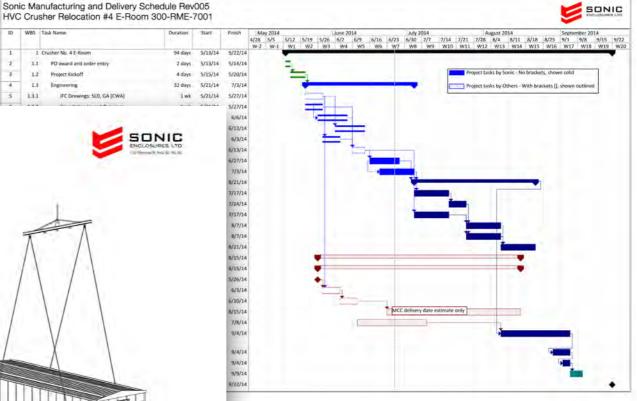




# Tools & Systems [Project Management]

 Manuals & Technical Documents- MS Word



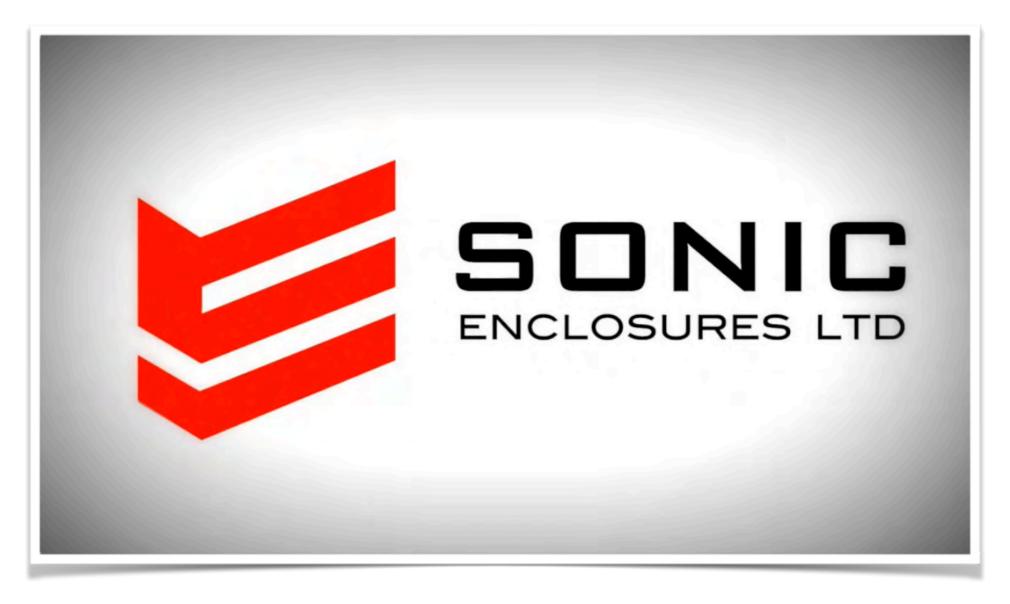


 Project Management-MS Project & Excel



# Tools & Systems [Production Management]

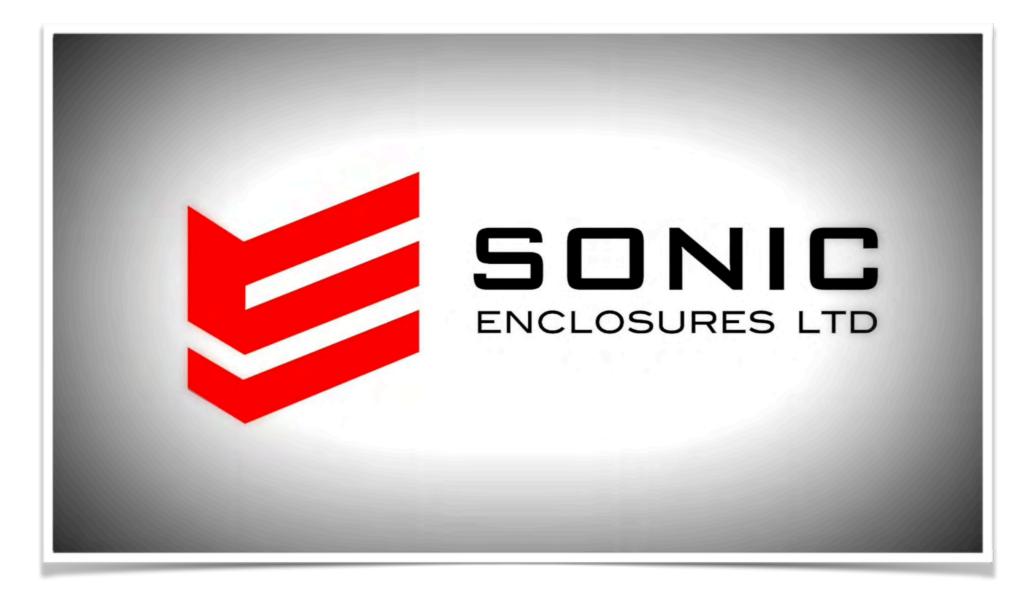
Production WEB Cams-Enable Time & Motion Studies - AMEC





# Tools & Systems [Production Management]

Production WEB Cams-Enable Time & Motion Studies - BECHTEL





## Tools & Systems [Production Verification]

iPAD enables 360 videos of final product configurations- AMEC





## Tools & Systems [Production Verification]

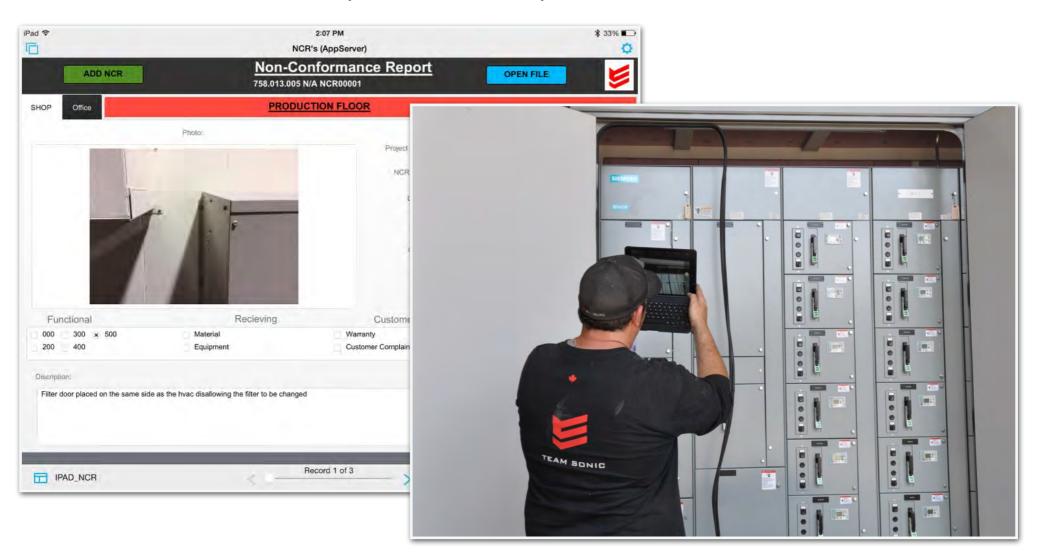
iPAD enables 360 videos of final product configurations- BECHTEL





## Tools & Systems [Production Verification]

iPAD enables in-process inspections & NCR's



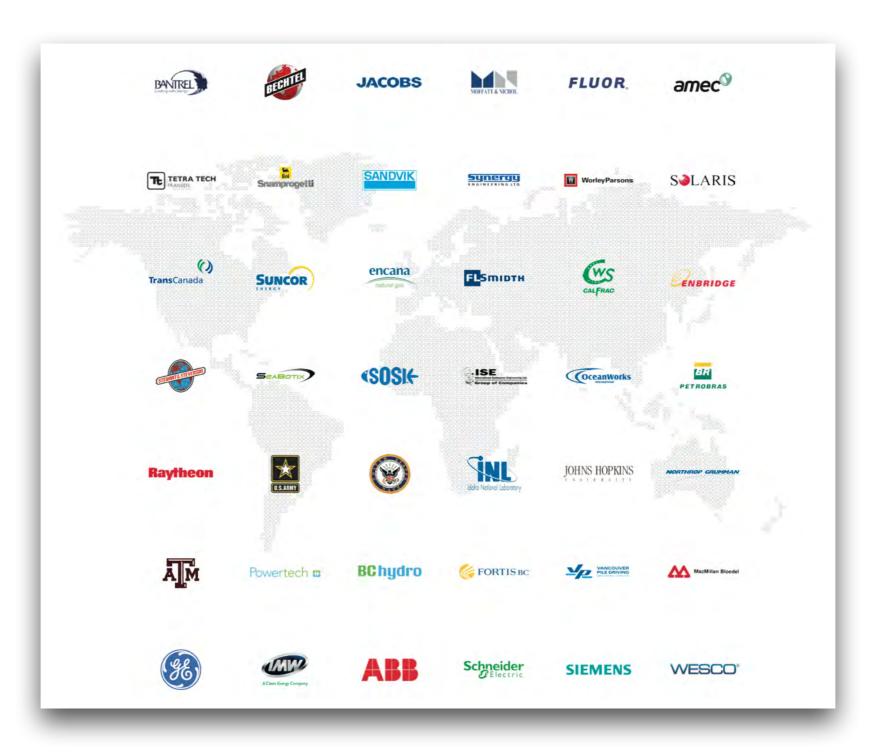


# Our Experience & Strategy





### Experience-[Customers]





### Experience-[Products]



















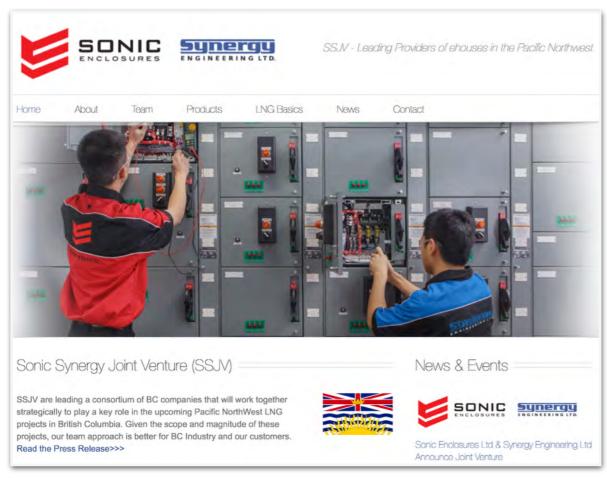




Close

#### SSJV - Web Site & Press Release

- www.LNG-eHouse.com
- Official Press Release









## Strategy-SSJV





Prime Contractor, Produce eHouse shell and integrate all subs

Lead Electrical Engineering & Integration











Supply of Structural Sub Assemblies

Supply of Structural Parts Supply of Envelope Parts Supply of Electrical Equipment Supply of Mechanical Equipment

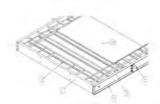


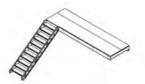






















Close

## Closing Comments

#### We've Invested in:

- Our people, and it's paying dividends
- New Methodologies & Quality
   Management Systems which have improved our ability to exceed our customers' expectations
- Leveraging our experience and developing our strategic Joint Venture with Synergy Engineering to ensure these large scale programs are executed successfully

"At Sonic its all about **Our People, Our Capabilities & Our Experience**; and we look forward to being of service to you"









### Thank You / Q&A





# Appendix- Full Sized Pictures



























